



The Voice of the Valley

COMMUNITY RADIO SPONSORSHIP

It's Like Word-of-Mouth Promotion

When listeners hear a message, they give it the same credence as if a friend has mentioned it to them. They trust the advice.

- **Super Affordable Rates** : Not-for-Profit organisation run mostly by volunteers
- **Yarra Valley Based** : The only station specifically targeting this community
- **Valuable Market** : Yarra Ranges Shire has 150,000 + residents
- **Maximum Reach** : FM band in Melbourne's east & via the internet globally
- **Community Focussed** : Trusted by the local people for over 30 years
- **Independent** : Not owned by any corporation or other business
- **Limited Opportunity** : Sponsor space is limited to 5 minutes per hour
- **Repeat Exposure** : Frequency of announcements is up to you
- **Accolades to You** : Your support provides opportunity for the people
- **Great Committed People** : We care about helping your business grow

PACKAGES

| Messages Per Day (6am to 7pm) | TWO | FOUR | SIX | EIGHT | TEN | TWELVE |
|--|---------|---------|-------|-------|-------|--------|
| Monthly Sponsorship | \$170 | \$340 | \$510 | \$670 | \$840 | \$990 |
| 6 Month Sponsorship | \$1,000 | \$2,000 | | | | |
| Yearly Sponsorship | \$2,000 | | | | | |
| Bonus Night Spots (7pm to Midnight) | ONE | ONE | TWO | TWO | THREE | THREE |

- No GST will be charged.
- Individually tailored packages to suit your needs are also available.

AUDIO PRODUCTION COST

Audio messages are professionally produced from the sponsor's script and run for around 30 seconds. Packages include the complimentary production of one initial message and a change of audio every 3 months. Multiple messages or more frequent audio changes are charged at the rate of \$100 for each message. Sponsors may provide their own audio files to be played on air.

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