



The Voice of the Valley

## COMMUNITY RADIO SPONSORSHIP

*It's Like Word-of-Mouth Promotion*

*When listeners hear your message, they trust the advice.*

- **Super Affordable Rates** : Not-for-Profit organisation run mostly by volunteers
- **Yarra Valley Based** : The only station specifically targeting this community
- **Valuable Market** : Yarra Ranges Shire has 150,000 + residents
- **Maximum Reach** : FM band in Melbourne's east & via the internet globally
- **Community Focussed** : Trusted by the local people for over 30 years
- **Independent** : Not owned by any corporation or other business
- **Limited Opportunity** : Sponsor space is limited to 5 minutes per hour
- **Repeat Exposure** : Frequency of announcements is up to you
- **Accolades to You** : Your support provides opportunity for the people
- **Great Committed People** : We care about helping your business grow

### PACKAGES

Messages Per Day (6am to 7pm)	TWO	FOUR	SIX	EIGHT	TEN	TWELVE
Monthly	\$190	\$370	\$550	\$720	\$880	\$1,040
3 Months	\$560	\$1,100	\$1,620	\$2,120	\$2,600	\$3,070
6 Months	\$1,060	\$2,120	\$3,120	\$4,160		
Yearly	\$2,080	\$4,160				
Bonus Night Spots (7pm to Midnight)	ONE	ONE	TWO	TWO	THREE	THREE

- No GST will be charged.
- Individually tailored packages to suit your needs are also available.

### AUDIO PRODUCTION COST

Audio messages are professionally produced from the sponsor's script and run for around 30 seconds. Packages include the complimentary production of one initial message and a change of audio every 3 months. Multiple messages or more frequent audio changes are charged at the rate of \$110 for each message. Sponsors may provide their own audio files to be played on air.

Lara Fox & Karen Fox - 0409 729 316

[sponsorship@yarravalleyfm.org.au](mailto:sponsorship@yarravalleyfm.org.au)

[www.yarravalleyfm.org.au](http://www.yarravalleyfm.org.au)