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YARRA VALLEY FM

## Community participation policy

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### Community participation

The main purpose of Yarra Valley FM is to provide a service to the community, through entertainment, by providing information, by encouraging participation in community activities, and by building community spirit through the promotion on radio of community organisations and events. The station encourages programming proposals from members of the community within the official broadcast area, including community groups and individuals. This involves making the studio open to participation by members of the community, both as individuals and as representatives of organisations.

Community members may contribute to the station by, for example:

- Volunteering in a number of different roles
- Making programming proposals
- Contributing to programming
- Discussing policy development
- Being interviewed as a subject matter expert
- Becoming a member or making a financial donation
- Requesting Community Service Announcements on behalf of their community organisation.

Yarra Valley FM 99.1 sees itself as an active part of the community it serves, and sees the participation as being two-way. We will continue to use a variety of ways to encourage participation in the wider operations of the organisation.

- Through Open Days and invitations, members of the community are welcome to visit the studio, may observe programmes going to air, and may enjoy a guided tour of the studios.
- Members of the community will be encouraged to volunteer their services in whatever role is appropriate to their skills and interests.

The station will encourage the greater inclusion in its presenter, member and listener base of young people, women, people with indigenous and other culturally diverse backgrounds and people of all abilities and orientations.

### Community program proposals

Yarra Valley FM encourages policy and programming discussions from the community.

We will engage with local groups and organisations, such as Council, business groups, and community organisations, and use their contacts within other not-for-profit organisations to expand membership, program participation and mutual service provision.

Yarra Valley FM will prioritise programming based on the needs of the community within the official broadcast area. These needs will be determined by:

- Analysing feedback and requests to the station from the community
- Perusing local media and other sources of information about the local community
- Australian Bureau of Statistics data about the demographics of the population within the broadcast area

Listeners and members will have the right to query policy and comment upon programs quality and content and receive a considered response.

## Other relevant policies

Staff and volunteers are encouraged to read this policy in conjunction with other station policies, particularly the Membership Policy, Volunteering Policy and Sponsorship Policy, each of which provides complementary information about stakeholder and community participation.

## More information

If you have a query about this policy or need more information please contact the Station Manager or Chair of Committee of Management.